



## 2<sup>nd</sup> ANNUAL SUDS ON THE SHORE FESTIVAL Ludington City Park

Saturday, August 21, 2010 - 12:00 noon to 6:00 p.m.

### REGISTRATION FORM

COMPANY NAME \_\_\_\_\_

COMPLETE ADDRESS \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

CONTACT PERSON DURING FESTIVAL (if different than indicated above) \_\_\_\_\_

NUMBER OF TABLES: \_\_\_\_\_ X \$150.00 PER TABLE/BREWER = \_\_\_\_\_ TOTAL DUE

#### PAYMENT INFORMATION *(please check one)*

Check Enclosed *(make check payable to United Way of Mason County)*

Credit Card

Cardholder Name \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Bill Me on \_\_\_\_\_ *(date must be prior to the festival)*

**Please return this form with payment by Wednesday, July 7, 2010**



United Way of Mason County, Attn: Lynne Russell  
5868 West U.S. 10, Ludington, MI 49431  
Telephone #: (231) 843-8593, Fax #: (231)843-2670  
E-mail: [lynner@uwmasoncounty.org](mailto:lynner@uwmasoncounty.org)

Following the registration you will receive the "Beer Listing and Purchase Registration" form to complete and fax back. At that same time, you will receive logistical information about the festival and your VIP passes. .



## 2<sup>nd</sup> ANNUAL SUDS ON THE SHORE FESTIVAL

### BEER SERVING RULES

On August 21, 2010 the 2<sup>nd</sup> Annual Suds on the Shore Festival will be held at Ludington City Park from 12:00 noon to 6:00 p.m. There will be approximately 25 craft beer vendors present and 1,000 to 1,500 participants. Ticket holders will be provided eight (8) tokens, which are each worth a four ounce beer sample, with the option of purchasing additional tokens.

**Please make yourself familiar with the following rules as they are applicable to all of the vendors.**

1. Vendors are responsible for own dispensing system and cylinder gas.
2. Vendors will be provided with two servers, 21 years of age or older, throughout the duration of the festival.

**Note** - Servers are not permitted to drink beer or to be intoxicated. There is absolutely no drinking allowed behind the tables.

3. Vendors will be assigned to a specific site for set-up. (Each site will have a tent, an eight (8) foot table and ice).
4. Vendors need to have their site set-up by 11:00 a.m. on the day of the event.
5. **No vehicles** may be driven inside the fenced in area from 11:00 a.m. to 6:30 p.m.
6. Only serve beer to individuals with a **yellow** wristband
  - Designated drivers (**red wristbands**) are non-drinkers - **DO NOT SERVE**
  - Volunteers (**blue wristbands**) are non-drinkers - **DO NOT SERVE**
7. A token must be taken for every beer sample given. **NO EXCEPTIONS.**
8. Pour four (4) ounces for one (1) token.
9. If you think someone has had too much to drink inform a committee member. They will be wearing an event t-shirt with the words "staff" or "security" printed on the back of it.

***Thank you for following the rules and helping to ensure a safe and fun festival for our guests.***

