



SPONSORSHIP COMMITMENT

SUDS ON THE SHORE CRAFT BEER + WINE FESTIVAL 2024
SATURDAY, AUGUST 17TH, 2024 - 12:00PM - 5:00PM

\$500
BLONDE ALE SPONSOR

WHAT'S INCLUDED IN THIS LEVEL:
BUSINESS LOGO ON WEBSITE
BUSINESS SIGNAGE ON THE SECURITY FENCE (MUST PROVIDE YOUR OWN SIGN)
2 VIP TICKETS

EVERYTHING IN THE BLONDE ALE PACKAGE IS INCLUDED **PLUS**
BUSINESS PROMOTED ONE (1) TIME ON SOCIAL MEDIA
BUSINESS LOGO ON VOLUNCHEER SHIRTS
6 VIP TICKETS

\$1,000
BROWN ALE SPONSOR

\$1,500
HAZY IPA SPONSOR

EVERYTHING IN THE BROWN ALE PACKAGE IS INCLUDED **PLUS**
BUSINESS PROMOTED TWO (2) TIMES ON SOCIAL MEDIA*
BUSINESS NAME ON SOUVENIR GLASS
12 VIP TICKETS

EVERYTHING IN THE HAZY IPA PACKAGE IS INCLUDED **PLUS**
BUSINESS PROMOTED FOUR (4) TIMES ON SOCIAL MEDIA*
BUSINESS LOGO ON THE FESTIVAL MAP
20 VIP TICKETS

\$2,500
IMPERIAL STOUT SPONSOR

*Social media mentions do not calculate with previous packages. Imperial Stout receives 4 total mentions, Hazy IPA receives 2 total mentions, and Brown Ale receives 1 total mention

VIP Tickets entitle every VIP ticket holder to receive 10 tokens each, which are redeemable for a 4-oz sample of beer/cider or a 2-oz sample of wine/mead/cocktails and a souvenir glass. In addition, all VIP ticket holders have access to the VIP tent area where you can enjoy a trip through the buffet line, as well as unlimited snacks and drinks. **The VIP Tent and Buffet are open from 12:30pm to 4:30pm.**

NAME OF BUSINESS: _____ TELEPHONE: _____
CONTACT NAME: _____ EMAIL: _____
MAILING ADDRESS: _____

SPONSORSHIP LEVEL: BLONDE ALE BROWN ALE HAZY IPA IMPERIAL STOUT

PAYMENT INFORMATION

- PAY VIA CREDIT CARD AT WWW.SUDSONTHESHORE.COM/SPONSORS
- CHECK ENCLOSED (PLEASE MAKE CHECK PAYABLE TO UNITED WAY OF MASON COUNTY, 920 E. TINKHAM AVE. LUDINGTON, MI 49431)